AL-AYN
SOCIAL CARE FOUNDATION
EMPOWERING ORPHANED CHILDREN

Job Title: Video Editor
Reports to: Media Productions Manager
Hours: Full-time, 40 Hours per week
Location: London

About the Organisation

At Al-Ayn, we are dedicated to providing orphaned children living in poverty with the resources and opportunities needed to overcome their challenging circumstances. We believe that when a child realises their potential, it not only transforms their future but also positively impacts their families, communities, and society as a whole. Our mission is driven by our core values of transparency, dignity and empowerment.

Job Overview

We are looking for a creative and detail-oriented Video Producer and Editor to join Al-Ayn International. The successful candidate will be responsible for creating high-quality video content that engages audiences, supports campaigns, and strengthens the organisation's storytelling across digital platforms.

This is a hands-on role combining video production, editing, storytelling, and occasional filming, working closely with the wider Content and Communications team to deliver compelling visual content.

Key Responsibilities

- Edit high-quality video content for social media, campaigns, and digital platforms.
- Transform raw footage into compelling visual stories with strong narrative flow.
- Add graphics, subtitles, sound design, and visual effects to enhance audience engagement.
- Ensure all video content aligns with brand guidelines, messaging, and quality standards.
- Collaborate with the Content and Communications team to support campaign objectives and content delivery.
- Produce and edit both short-form content (e.g. Reels, Shorts) and longer-form video content.
- Organise and manage video assets, archives, and project files efficiently.
- Support video production and filming in the UK and internationally when required.
- Stay up to date with video trends, platform requirements, and emerging content formats.
- Manage multiple projects and work to tight deadlines while maintaining high creative standards.

Key Requirements

- Experience leading video production projects from concept to delivery.
- Strong proficiency in Adobe Premiere Pro.
- Working knowledge of After Effects, DaVinci Resolve, Photoshop, or similar creative tools.
- Strong storytelling, editing, pacing, and visual communication skills.
- Ability to create and optimise content for different channels, including television, Facebook, Instagram, X, and YouTube.
- Ability to manage multiple projects simultaneously and work effectively to deadlines.
- Excellent organisational, communication, and teamwork skills.
- Strong attention to detail and creative problem-solving ability.
- Fluent in Arabic.
- Ability to work collaboratively as part of a team and build effective working relationships.
- Demonstrated commitment to Al-Ayn's ways of working, including exercising appropriate discretion and maintaining confidentiality at all times.

Desirable

- Experience in filming and camera operation.
- Experience working within international or charitable organisations.
- Knowledge of motion graphics and animation techniques.
- Understanding of storytelling approaches for fundraising, awareness, or impact-driven content.

Salary

£30,784 per annum

Benefits

Supportive, Inclusive and People-Centred Culture – We are committed to fostering a welcoming, friendly and inclusive workplace where every team member is genuinely valued.

Learning and Development – We invest in our people through access to mentoring, training opportunities and ongoing professional development to support your career growth.

Generous Annual Leave – We offer a generous annual leave entitlement, inclusive of UK public and bank holidays, with a flexible carry-over policy.

Employee Referral Programme – Help us grow our team by referring talented individuals from your network, and be recognised for doing so.

Employee Assistance Programme (EAP) – All staff have free and confidential access to a mental health helpline and legal advice helpline through our EAP, supporting your wellbeing inside and outside of work.

Payroll Giving – We support charitable giving through our payroll giving scheme, making it simple to donate to causes you care about directly from your salary.

Note:
This job description does not form part of the contract of employment but is intended as a guide to the main duties of the role. It may be reviewed and updated from time to time in line with organisational needs, in consultation with the postholder.

The postholder may be required to undertake additional duties appropriate to the role. Duties and responsibilities may vary without changing the general nature or level of responsibility of the post.

Where a permanent and significant change in duties results in a higher level of responsibility, the post may be subject to re-evaluation.