

Job title: Marketing Manager

Reports to: Communications Director

Rota: Full-time (40 hours), based in our London Office.

Requirements:

- * Fluency in English and Arabic
- * 2-3 years' experience in a relevant role, including experience in digital marketing

Responsibilities

- * Developing the Charity's global marketing strategy and overseeing its implementation.
- * Producing centralised marketing plans for the Charity's offices worldwide, and adapting them to local needs in each country.
- * Managing a team including content creatives, social media officers, website developers, designers and video producers.
- * Overseeing the digital marketing strategy of the Charity, including SEO, Google Ads, social media advertising and YouTube advertising.
- * Liaising with consultancy agencies and other professionals to improve the work and output of the department.

Pay: Competitive pay, dependent on experience.

Other benefits: Pension scheme enrolment and regular visits to Iraq.