

Job title: Senior Marketing Officer

Reports to: Communications Manager

Rota: Full-time (40 hours), based in our London Office.

Requirements:

* 2-3 years' experience in a relevant role, including experience in digital marketing and graphic design

Responsibilities

- * Implementing the Charity's marketing strategy and overseeing its implementation.
- * Implementing the digital marketing strategy of the Charity, including SEO, Google Ads, social media advertising and YouTube advertising.
- *Overseeing the Charity's fundraising and outreach events.
- *Designing posters, social media posts and printed designs.
- * Liaising with consultancy agencies and other professionals to improve the work and output of the department.

Pay: £29,018 per annum

Other benefits: Pension scheme enrolment and regular visits to Iraq.