

Job Title: Video Editor

Reports to: International Marketing Manager

Hours: Full-time (40 hours a week).

Location: London

About the Organisation:

At Al-Ayn, we are committed to ensuring that every orphaned child living in poverty has access to the tools and opportunities they need to overcome their difficult experiences. We believe that when a child fulfils their potential, their own future is transformed as well as the future of their families, their community, and society at large. In order to achieve that, we are led by our core values of transparency, dignity and empowerment.

Job Overview:

We are seeking a talented, skilled and creative video editor to join our creative content team. The ideal candidate will have a passion for editing both long-form and short-form content for social media channels, including Instagram, YouTube, Facebook, Instagram and more. You will work closely with our creative content team to ensure that all content meets the brand's guidelines and resonates with our target audience. You will also be responsible for creating engaging thumbnails (where applicable), that effectively communicate the content of the videos you edit.

Key Responsibilities:

- Edit and produce high-quality, engaging video content for social media platforms, including trimming, cutting, and arranging footage, adding transitions, music, sound effects and visual effects, colour correcting and grading, and adding text overlays and captions.
- Edit both long-form and short-form videos, ensuring that all content is optimized for each social media platform.
- Create compelling and visually appealing thumbnails for each video that effectively communicate the content and encourage viewers to click.
- Collaborate with the creative content team to create compelling and creative concepts for video content.
- Work closely with the content team to understand brand guidelines and ensure all content meets brand standards.
- Utilize apps, AI and creative video editing techniques, to produce exceptional video content with quick turnaround and tight deadlines.
- Manage multiple video projects simultaneously, from start to finish, ensuring all projects are delivered on time.
- Stay up to date with the latest trends and best practices in social media video editing and thumbnail creation and provide recommendations for new and innovative ways to engage our audience.

Competencies:	Essential	Desirable
Proven experience as a video editor, with a portfolio of work showcasing your skills in editing long-form and short-form video content for social media platforms.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Proficient in video editing software such as Adobe Premiere Pro, or DaVinci Resolve, and Adobe After Effects.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Strong knowledge of video production and post-production workflows, including color grading, sound design, and visual effects.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Proven experience in thumbnail creation with knowledge of graphic design software such as Adobe Photoshop for creating thumbnails.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Strong creative and technical skills in storytelling, composition and pacing.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ability to work in a fast-paced environment, manage multiple projects simultaneously and meet tight deadlines.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Excellent communication skills and ability to collaborate effectively with team members and content creators.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Understanding of social media platforms and best practices for optimizing video content and thumbnails (where applicable) for each platform.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Salary: £31,920 per annum

Note: Responsibilities articulated in this job description are subject to review and changes and depending on the needs of the organisation at any given time.